

5th ANNUAL

FINANCE FEST

PRESENTED BY

SENDERO[®]

Navigating wealth
beyond investments

GUIDELINES

Stock Pitch Competition

APRIL 13, 2027 | ST. MARY’S HALL | 6 PM

The **top three teams** by portfolio return advance to pitch a stock live at Saint Mary’s Hall, judged by finance professionals and community leaders. It’s the payoff to six months of work, and a genuine moment in the spotlight for your students.

PRIZES			
STOCK PITCH PRESENTATION	\$500	\$300	\$200
	1ST	2ND	3RD

WHAT JUDGES ARE LOOKING FOR

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CLEAR INVESTMENT THESIS (20 PTS)

Clearly explain why this stock is a good investment opportunity.
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MARKET OPPORTUNITY (20 PTS)

Show the company’s growth potential or profitability prospects. Support claims with valuation methods like P/E ratios, DCF, or others.
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THOROUGH RESEARCH (20 PTS)

Back your pitch with solid financial data, industry trends, and a well-rounded analysis. Highlight risks and explain how they can be mitigated.
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ENGAGING PRESENTATION (15 PTS)

Make your pitch professional, organized, and easy to follow. Use visuals or data effectively to strengthen your case.
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CONFIDENT Q&A RESPONSES (15 PTS)

Be prepared to answer questions from judges thoughtfully and with supporting evidence.
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CREATIVITY & ORIGINALITY (10 PTS)

Bring a unique perspective to your pitch. Think outside the box and show why your idea stands out.

COMPETITION FORMAT

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PRESENTATION TIME

Each team will have **10 minutes** to present their stock pitch.
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Q&A TIME

Judges will have **5 minutes** to ask questions and evaluate responses.
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TIMING

Timed presentations. Teams get a **2-minute warning** and are stopped at the **10-minute limit**.

SCORING SUMMARY

CRITERIA	POINTS
Clear Investment Thesis	20
Thorough Research	20
Market Opportunity	20
Engaging Presentation	15
Confident Q&A Responses	15
Creativity and Originality	10
TOTAL POSSIBLE POINTS	100

TIPS FOR SUCCESS

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PRACTICE

Rehearse your pitch to stay within the time limit and refine your delivery.
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FOCUS

Highlight the most important points to make your pitch concise and impactful.
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PREPARE FOR Q&A

Anticipate potential questions and practice your responses.